



JOB DESCRIPTION

Position: MARKETING MANAGER

Department: MARKETING

Report to: Director

Job Description

- Responsible for development and execution of strategic and annual marketing plans which include advertising, promotion, public relations, digital marketing, market research, and new product development;
- Research and analytic market trends, competitors, & products;
- Developing, maintaining and exploiting professional relationships clients;
- Advise & support product development in understanding market trend and consumers' behaviour;
- Ensure accurate and timely forecasting, develop monthly updates, and provide analysis and recommendations when sales vary from forecast;
- Event planning and participating;
- Opportunity to do market visits and travel to various corporate meetings;
- Work closely with Sales to identify opportunities to expand the business in existing channels of trade;
- Interface on a consistent basis with Sales, Finance, and Operations to rapidly identify problems/opportunities and take appropriate action as warranted;
- Establishment and coordination of sales support materials (brochures, collections, training materials...)
- Use of software tools to support marketing and sales activities;

Qualification

- Strategic mind-set, big-picture view;
- Ability to take initiative, develop and seek out creative and innovative ideas;
- Analytical thinking, excellent attention to detail, result-oriented and can-do attitude;
- Good leadership, planning & organization skills;
- Excellent written and verbal communication skills, including strong presentation skills;
- Independent and team work;

Experience

- At least 3 years working experience in marketing field;

Education

- University graduate / BA degree in Marketing;
- Perfect English communication;

Benefit/ Welfare

- Opportunity to work in a professional, active environment; change to development;

- Training opportunity and high motivation;
- Attractive Salary range adapt with ability and personal qualification.
- Salary review one/year;
- Attractive bonus and welfare;
- 13th month salary;
- Fully benefit for Social Insurance, Health Insurance, Un-employment and other benefit according to Labour Code and Company regulations;
- Opportunity to work for a long term basic

If your background and experience meet these qualifications requirement please send a CV to apply via our company website: WWW.DALOC.VN

DALOC Company Limited is one of two leading companies in importing and distributing food, wine (wine, spirits, liquor) and beverages (water, fruit juice). Operating in country overall, Company has three offices in Hanoi, Danang, and Hochiminh. At this momnt, Company is promptly establishing two more offices in Nhatrang and Phu Quoc.

Established in 1995, after more than 20 years operating and developing, Company has built a prestigious position in market and has created an international working environment for employees. Our customers are the best hotels, resources, restaurants, and airline agents in Vietnam.

Our employees are Vietnamese and foreigners come from different countries: England, French, American, Italia...

WE HAVE A COMPETITIVE BENEFIT POLICY FOR EMPLOYEE COMPARE WITH THE BEST COMPANIES IN VIETNAM. WE KEEP TRYING TO CREATE A VIETNAMESE WORKING ENVIRONMENT WHICH HAS INTERNATIONAL STANDAD.

Company size: 100-499

Please visit our Company's website for more information: WWW.DALOC.VN

For the purpose of expanding and developing company, we're looking for the qualified candidate for below potions: